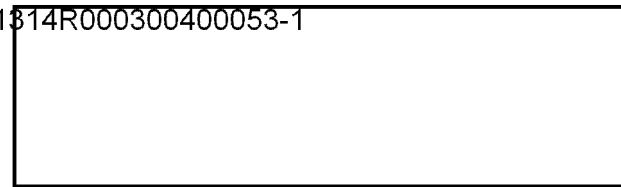


25 SEP 1970



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## NEW MAGAZINE STARTS IN THIS SUNDAY'S STAR

"Washington," the new magazine of the Sunday Star, will make its first appearance in this Sunday's editions.

The magazine will be in a totally redesigned rotogravure format which supplants Sunday magazine. "Washington" will be a general-interest publication edited for the readership of the metropolitan area.

In the first issue, James Welsh, writer of the comprehensive booklet "All About Living in the Washington Area," assesses the future of Washington in the next decade. Welsh, with a team of other Star staff members, interviewed more than a dozen civic leaders for this special report on city and suburbs in the '70s.

Every week "Washington" will publish regular department features on recreation and in the area of women's interests. Judith Viorst, Washington author, poet and magazine writer, will be a regular contributor.

Editor of the new magazine is Peter T. Maiken, former managing editor of the Chicago Tribune Magazine. John Heinly is art director.

MORI/CDF